## Brad Alan Alford

May 1 1953 - Jun 21 2013 AAFA #0678

## **BRAD ALAN ALFORD**

AAFA #0678

1953 MS - 2013 PA

## Teeters Funeral Chapel

Hawley, Wayne Co., PA

June 2013

Brad A. Alford, PhD, age 60, of Tanglewood Lakes, Greentown [Pike Co.], died Friday, June 21, 2013, at Moses Taylor Hospital, Scranton. He is survived by his wife of over 30 years, the former Cheryl Higgs. Dr. Alford was a Professor of Psychology at the University of Scranton.

Born May 1, 1953, in Progress, MS, he was the son of Marilyn (Jackson) Alford of Progress and the late C.A. Alford, Jr.

Dr. Alford completed his doctorate in Clinical Psychology for the University of Mississippi and a post-doctoral fellowship at the Center for Cognitive Therapy at the University of Pennsylvania School of Medicine.

Dr. Alford's previous positions include Visiting Assistant Professor, Department of Psychology at the University of Kentucky; consultant to the U.S. Postal Service (as an associate of Jordan and Associates, Toronto); program consultant for the Cognitive Therapy Program of Charter Ridge Psychiatric Hospital in Lexington, KY; Clinical Director of the Northwest Tennessee Mental Health Center, Inc., Martin, TN; and Program Director of the Intensive Rehabilitation Program, Western Mental Health Institute in Tennessee.

He was a founding fellow of the Academy of Cognitive Therapy and a lifetime member of the Association for the Scientific Study of Consciousness. He was the author of The Integrative Power of Cognitive Therapy, Scientific Foundations of Cognitive Theory of Depression, and Depression: Causes and Treatment, 2nd Edition.

addition to his wife and mother, he is survived by a son: Jason Alford of New York City; a sister: Susan Moore of Mississippi; three brothers: Gary Alford of Colorado, John Alford of Florida and Richard Alford of Mississippi; and several aunts, uncles, nieces, nephews and cousins.

He was preceded in death by a brother, Ronnie Alford.

There will be a Memorial Service on Thursday, June 27, at 12:00 noon at Loyola Science Center, PNC Auditorium Room 133, University of Scranton, Scranton. Private cremation was held at Lake Region Crematory, Lake Ariel.

Memorials may be made to American Cancer Society, Pike Unit, 110 W. Harford St, Milford, PA 18337 In another article:

## SCRANTON TIMES

Scranton, Lackawanna Co., PA

Wednesday, 26 June 2013

Dr. Brad Alford, 60, of Greentown, Pa., formerly of the Progress, Miss., community, died June 21, 2013, in Scranton, Pa., after a lengthy and courageous battle with cancer. Dr. Alford was born May 1, 1953, in Tylertown, Miss., the son of the late C.A. Alford Jr., and supportive mother, Marilyn Alford. He is survived by his son, Jason, of New York City; and his wife Cheryl, of Greentown, Pa.

A Professor of Psychology at the University of Scranton for twenty-three years, Dr. Alford contributed empirical, theoretical, and meta-theoretical research on behaviorism and cognitive therapy. He completed his doctorate in clinical psychology from the University of Mississippi, and a postdoctoral fellowship at the Center for Cognitive Therapy, University of Pennsylvania School of Medicine. Dr. Alford published several important books and numerous articles in the top psychotherapy journals. He worked closely with Dr. Aaron T. Beck, recognized as the father of cognitive therapy. Dr. Alford's previous positions include: Visiting Assistant Professor, Department of

Psychology at the University of Kentucky, Clinical Director, Northwest Tennessee Mental Health Center Inc., Martin, Tennessee, and Program Director, Intensive Rehabilitation Program, Western Mental Health Institute in Tennessee.

We are defined by the people we love and the things we do. Dr. Alford was a loving father and husband, a beloved professor to his students, and a thoughtful and kind older brother. He was always generous with his time in helping others, respected for his healing work in his profession, and admired for his wisdom. Brad Alford was a strong, smart, happy and good man.

His dignified and accomplished life, his courage, and his cheerful vitality will be deeply missed.

Special friends included the late Geary Alford, Gina Alford, Jack Sawyer, Jim Buchanan and the late Buddy Simmons. Immediate relatives include Gary Alford of Silverthorne, Colo.; Richard Alford of Brandon, Miss.; the late Ronnie Alford of McComb, Miss.; Susan Moore of Hattiesburg, Miss.; and John Alford of Sandestin, Fla.

Gifts in memory of Brad Alford, Ph.D., can be made to "The Dr. Brad Alford Memorial Fund" at the University of Scranton. Memorial gifts can be made online at <a href="https://www.scranton.edu/makeagift">www.scranton.edu/makeagift</a> by checking "Other" and writing in "Dr. Alford." Checks can be mailed to the University of Scranton, P.O. Box 1385, Scranton PA, 18501-1385. For additional information, please call (570) 941-7725.

A memorial service will be held at the Loyola Science Center PNC Auditorium Room 133 at the University of Scranton, Thursday, June 27, 2013, at 12:00 p.m.

For further information, directions or to leave a Memorial Remembrance (Candle), visit www.TeetersFuneralChapel.co m. Arrangements by Teeters' Funeral Chapel, 505 Church St., Hawley, PA 18428.

**AAFA NOTES**: SSDI records do not yet list his death.

We included the obituaries of his father, Claude Allen Alford; brother Ronnie Scott Alford; and grandfather

Claude Anding Alford in Mississippi Obituaries.

His lineage: Brad Alan 1953 MS<sup>1</sup>, Claude Allen 1925 MS<sup>2</sup>, Claude Anding 1898 MS<sup>3</sup>, Jeptha Josephus 1854 MS<sup>4</sup>, Ira Payne 1822 MS<sup>5</sup>, Edwin Barksdale 1792 NC<sup>6</sup>, Jacob 1761 NC<sup>7</sup>, Julius 1717 VA<sup>8</sup>, James 1687 VA<sup>9</sup>, John 1645 VA<sup>10</sup>.